

In attendance: Paige Adair, Iain Pardoe, Jane Courtney, Bronwyn Murray, Jane DiGiacomo.

History of Grocery Card Fundraiser - Started as a class 8 fundraiser selling only Savon cards.

- This year, to enhance sales, Iain and the Parent Council (PC) decided to try to augment the amount raised by enlarging the program, having more sellers and involving the school a bit more in sales as well.
- Iain agreed to bankroll the project and ended up investing \$7900 in it. Still not completely paid back, but expects to be by year's end.
- Sales were made through Andromeda, Bronwyn and Geraldine
- Ilana Pengelly did the bookkeeping
- Enhanced the program by arranging last summer to sell \$10,000 worth Co-op cards as well.
- Safeway was then added as well.

The agreement was the sale from Savon cards would go to Class 8 as they had previously. Sales from the Coop would go to Lighting the Way campaign. The sales from Safeway would be determined by the PC.

There was a loose agreement that if there were surpluses in the Class 8 budget at the end of the year, that surplus would come back to the school as a donation. Class 8 might have a little bit to give back at the end of the year.

Projected profit from sales this year:

Coop - \$1000
Savon - \$3000-3500
Safeway - \$480

There was a problem with weekly bookkeeping. Numbers occasionally didn't match up. Probably too many people selling and trying to keep track.

At the end of the year, PC might have \$1350 in grant funds available plus the \$480 from the Safeway sales. The \$1000 from the Coop is going to the lighting campaign.

Logistics

Coop - Iain worked with them last summer to get that going. This year, it would be Jocelyn Carver at the Coop who would handle a renewed request to sell coop cards. We could sell more than \$10,000 worth if they would let us. Coop cards went quickly.

Savon - Buy cards in batches of \$4000 in order to get 6% of sales. Second batch would have to be ordered when about 75% of the cards are sold in order to have continuous supply. They deliver cards Wed. and Fri. if you order before 11 the day before.

New Ideas

Could pre-order cards for the year.

- Have parents fill out order forms at All School Welcome. Post-dated bi-monthly cheques could be given. Some risk of post-dated cheques bouncing but overall, less risk than pre-purchasing the cards not knowing how much we can sell.
- Having the orders filled out when everyone is gathered is easier than trying to track down order forms later.
- This would not prevent folks from adding orders in at a later date.
- Parents would have right to cancel their order within x days of the delivery of cards.
- We could have a bi-monthly pick up on Fridays or just every Friday.
- Keitha could perhaps simply handle handing out the cards from the office, having parents sign for them. Or, parents could authorize child to pick up, with release of school's liability once child signs for it. Or, parents could provide self-addressed stamped envelopes for mailing.
- Important to emphasize that pre-orders can be for as little as \$100/wk or less, doesn't have to be for whole grocery bill.
- If we do it this way, then cheques can be deposited in the PC account on say Monday, the cheque to pay for the cards can be written to Savon that same day and cards can be picked up on Wed. Don't need to wait for cheques to clear to write out Savon cheque.

Option to do Savon fundraiser should stay with Class 8 each year.

- Perhaps with either a cap or a percentage of profit going back to school, to a designated project (i.e., upper playground).
- Class 7 (to be 8) will meet this week to decide whether to take this on and Paige will report back to PC on that.
- PC can then decide whether to continue any card sales at the next meeting.
- Minutes of both Class 8 meeting and PC meeting must clearly reflect what the Class 8 decision is and if they decide to keep it how, if at all, they intend to share profits.
- Up to each new Class 8 to decide.
- If Class 8 takes on Savon sales, there should be only one Class 8 rep appointed to liaise with PC rep for card sales.
- Order forms for coop and Savon cards should be coordinated as one form.
- Then bookkeeping for Savon can be handled by that Class 8 rep and bookkeeping for Coop can be handled by PC rep.

Using credit cards.

- Great idea in terms of getting people signed up.
- Perhaps less risk of declined charges than of bounced cheque.
- But to offset CC fees, we'd have to survey the school population and see what volume of CC sales we might have and whether the numbers work out.
- It was decided that if the card sales continue next year, this idea would be reassessed after learning whether or not the pre-ordering has helped sales.